

# FURNITURESTYLE

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THE RETAILER'S CHOICE FOR FASHION TRENDS AND PRODUCT NEWS ■ [www.FurnitureStyle.com](http://www.FurnitureStyle.com)

## CONTEMPORARY LINEUP:

**ICFF at a Glance**

**PLUS: Downtown at  
the Chelsea Hotel**



## SHOWTIME SEASON:

**Three Fabric Trends  
for Summer**



**SPLISH, SPLASH:  
Furniture  
for the Bath**

**AREA RUGS:  
New looks from  
Atlanta, ICFF  
PLUS: Inside The  
Rug Company**

**IS YOUR BRAND READY?  
Ladies First at Breuners,  
Star Furniture  
PLUS: AFMA Marketing Ideas**

## Destination: ICFF, New York

The 2003 edition of the International Contemporary Furniture Fair offered the next generation of classics, plus some surprise finds. Here are some highlights from this year's event, held May 17-20.

First-time ICFF exhibitor Rhubarb displayed its patent-pending versatile furniture system at this year's show. The Verso concept is 1-2-3: Wood inserts are tucked into fabric shelves, which attach to aluminum frames. The units can be securely stacked, and the wood inserts vary in size, thereby allowing the user to create wide or narrow cubbies. **CIRCLE 374**

